



When in
ROME

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AGENDA

- **The Colosseum**
- **The Italian Language**
- **The Italian Flag**
- **Italian Fashion**
- **Italian Cuisine**



The Colosseum

Situated in Rome, the Colosseum, “il Colosseo”, was originally named “Flavian Amphitheatre”, but it became known as the Colosseum because of a colossal statue that stood nearby



Construction began in AD 72 and was completed in AD 80, all during the Flavian dynasty



Most of the entrances were used by ordinary spectators, while the northern main entrance was reserved for the Roman Emperor

According to ancient sources, the Colosseum could accommodate 87,000 people, although modern estimates put the figure at around 50,000

The arcades are framed by half-columns of the Doric, Ionic, and Corinthian orders. The framed statues in the arcades were probably made to honour divinities and other figures from Classical mythology



Initially used to present spectacles of great popular appeal, such as animal hunts and gladiatorial games

In the Middle Ages and Renaissance it became a quarry for building materials and a shelter for animals

After it had attracted many artists during the Romantic period, it became a place of systematic excavations and restoration work

Italian

Language



Musical accent: Italian is considered one of the most musical languages in the world

Italian is a Romance language

Total speakers: 85 milion

Loanwords: Many words used globally are Italian. Think of Piano, Orchestra, Papparazzi, Graffiti, Diva, and, of course, Pizza.

Gestures of invisible language *language*

I don't care



What are you even saying?



It's great!



The Italian Flag

The Italian flag is the national flag of Italy.

It is also called “Il Tricolore.”

The Italian flag was created in 1797.

It is one of the oldest flags in Europe.



Colors and shape

The Italian flag has three colors:

~Green

~White;

~Red.

It has three vertical stripes.

Each stripe has the same size.

Meaning of the Colors

- **Green** means nature and hope;
- **White** is linked to peace and snow on the Alps;
- **Red** represents love, courage and the blood of the soldiers in war.

Italian *Fashion:*

more than
style!

*Italian fashion is not just about clothes.
It is about culture, craftsmanship,
and identity.*

Italy has been one of the world's fashion capitals for decades, combining *Tradition and innovation, Art and design, Luxury and everyday elegance.*

Giorgio Armani



GIORGIO ARMANI

Prada



Moda

Valentino



VALENTINO
GARAVANI

Versace



VERSACE



Valentino

haute couture, romance, and iconic red dresses



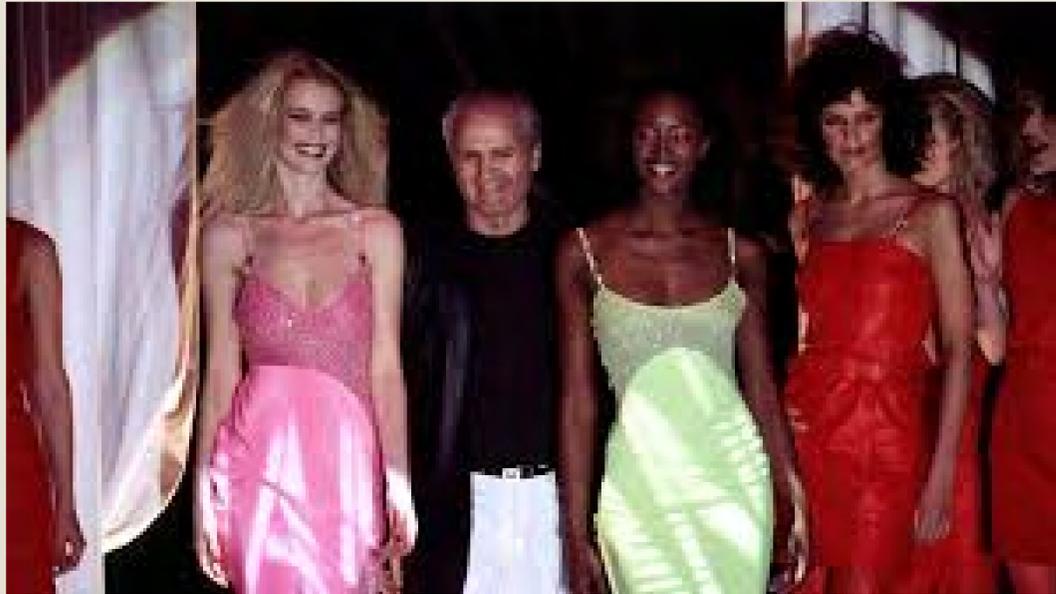
Miuccia Prada

intellectual fashion, innovation, and modern minimalism



Giorgio Armani

timeless elegance, clean lines, understated luxury



Gianni & Donatella Versace

bold design, glamour, and strong identity



These brands are not only famous labels, but symbols of Italian creativity worldwide.

Italian *Fashion* in the *Global Stage*:

Milan Fashion Week

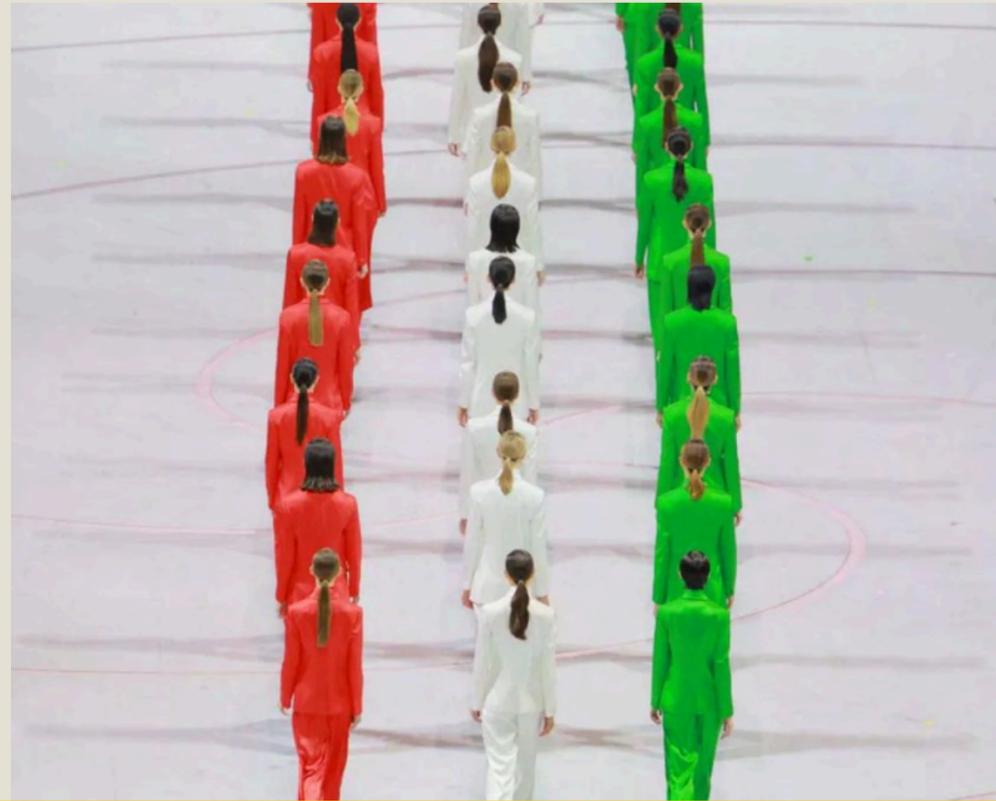
Held twice a year since 1958, is one of the most important fashion events in the world.

It is part of the "Big Four" global fashion weeks, along with Paris, London, New York.



Here, Italian designers, alongside international brands, present their collections to journalists, buyers, and enthusiasts from around the world, showcasing the creativity, luxury, and innovation that distinguish Italian fashion and confirming Milan as the global capital of style and trends.

Italian *Fashion* in the *Global Stage*: *The opening ceremony of the XXV Olympic Winter Games Milan-Cortina 2026*



Giorgio Armani designed elegant tailored outfits for the models, inspired by the Italian tricolour: green, white, and red. This fashion moment transformed the ceremony into more than a sporting event, using clothing to express national identity, pride, and cultural excellence.

Through Armani's designs, Italian fashion became a powerful symbol representing Italy to the world.

Italian Cuisine

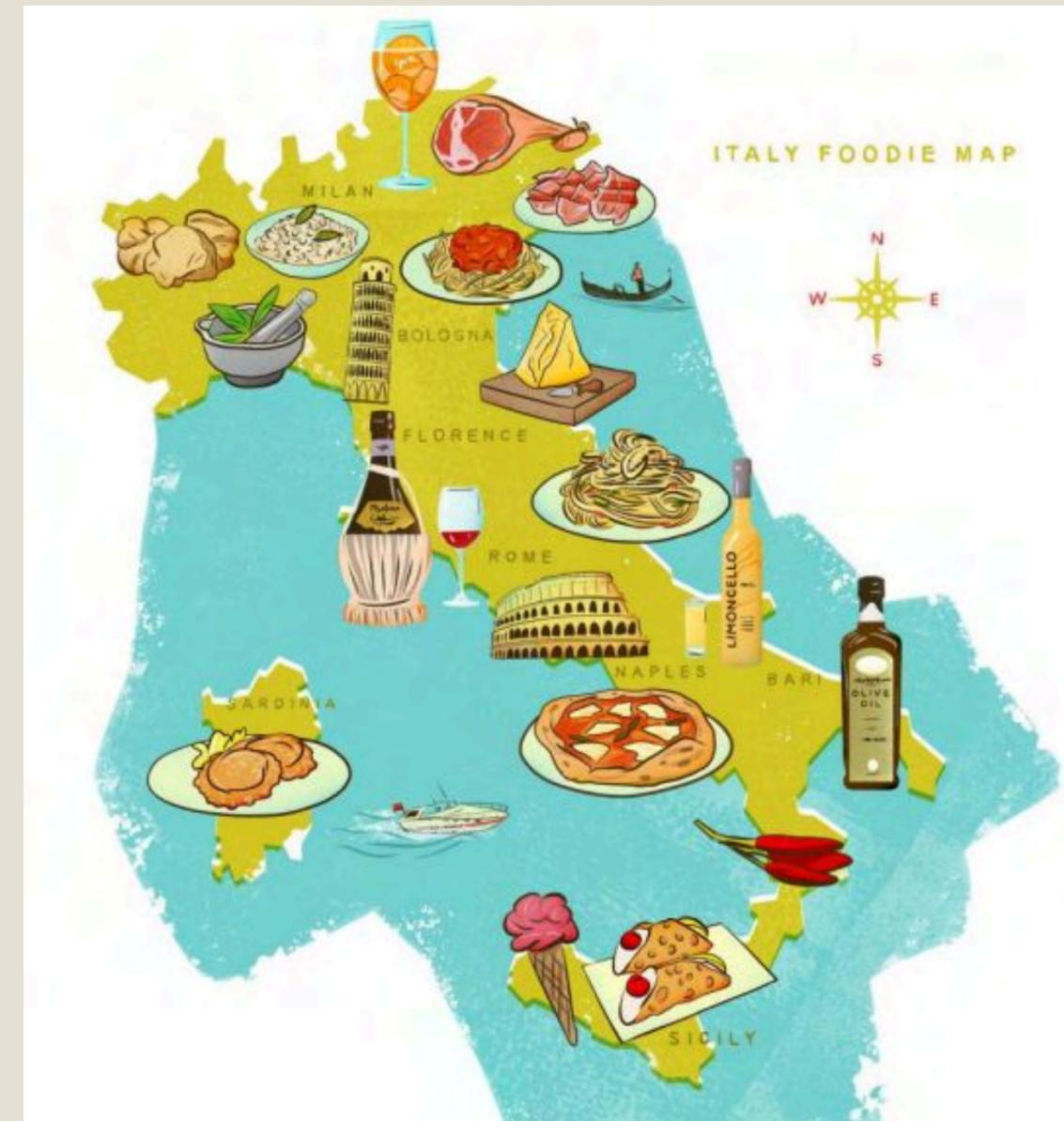
Italian cuisine and food are famous all over the world for their simplicity and authentic flavour.

In 2025, UNESCO recognized Italian cuisine as an Intangible Cultural Heritage of Humanity

As you can see from the picture, each region of Italy has its own specialties and flavours.

Italian food is not only about taste, but also about sharing meals with family and friends.

For this reason, Italian cuisine is considered an important part of Italian culture.





Pizza, originally from Naples, is loved for its thin crust and fresh toppings such as tomato sauce and mozzarella cheese. In the picture, you can see **PIZZA MARGHERITA**.

Before eating, Italians say:
“Buon appetito!”

Another kind expression, often used with children, is:

“Buon appetito e piatto pulito!”

which stands for “*Enjoy your meal and finish everything, clean your dish!*”

Among the most loved dishes are
PIZZA & PASTA



Pasta is a key element of Italian meals and it comes in a wide variety of shapes and sauces. In the picture, you can see **SPAGHETTI AL POMODORO**.

If you go to Rome,
SPAGHETTI ALLA CARBONARA

is the typical dish there.





Another important typical meal is the Italian **APERITIVO**.

Actually, it is more than just a drink; it is a ritual that brings people together to cherish, relax, socialize, a moment often accompanied by light snacks such as olives, nuts, or small finger food, and, of course, lots of drinks too.



One of the most iconic drinks is the **Spritz**, a sparkling, bittersweet cocktail originated in the Veneto region in the 19th century.

During their happy hour, Italians toast and say:
“Alla salute!” which stands for **“Cheers!”**

Italian Carnival food traditions



FRAPPE, also known as **CHIACCHIERE**, **CENCI**, **BUGIE** or **GUANTI**, are thin, crispy strips of fried dough, often dusted with powdered sugar or covered with chocolate.

CASTAGNOLE are small, round fried dough balls, soft on the inside and golden on the outside. They are typically flavoured with lemon zest or a splash of liqueur and can be dusted with sugar or filled with cream or chocolate.





**THANK YOU FOR YOUR
ATTENTION!**

**Federica D'Alessandro
Antonietta Montaquila
Elisabetta Morgillo
Daniela Raimondi
Maria Grazia Ricci**